



Sponsorship Announcement

Please join 200-250 participants from federal, state, and local governments; academic institutions; non-profit organizations; and, for-profit organizations at the **2016 Northeast Conference on Public Administration (NECoPA)** hosted by **Penn State Harrisburg's School of Public Affairs**, in partnership with the Central Pennsylvania Chapter of the American Society for Public Administration (ASPA), to exchange ideas on current issues, research and practice on *Public Administration in an Era of Collaboration* where you choose the best participation plan for your goals!

WHEN: November, 11-13, 2016

WHERE: Crowne Plaza Hotel, Harrisburg, PA

Sponsorship Levels

- **Platinum Sponsor - \$5,000**
 - 10 free conference registrations to attend entire event
 - Reserved table with/near keynote speaker(s)
 - Free exhibitor table
 - Free full page ad in the conference program
 - Acknowledgement on signs and in the conference program
 - Formal recognition at key events
 - Thank You in major communication channels

- **Gold Sponsor - \$2,500**
 - 5 free conference registrations to attend entire event
 - Free exhibitor table
 - Free half page ad in the conference program
 - Acknowledgement on signs and in the conference program
 - Formal recognition at key events
 - Thank You in major communication channels

For questions, more information or assistance, please contact:
Nolan R. Ritchie, M.P.A., 2016 NECoPA Sponsorship Chair
T: 717-679-5107 | E: centralpa.aspa@gmail.com | W: northeastpublicadmin.org



Sponsorship Levels (cont'd)

- **Silver Sponsor - \$1,500**
 - 2 free conference registrations to attend entire event
 - Free exhibitor table
 - Free half page ad in the conference program
 - Acknowledgement on signs and in the conference program
 - Formal recognition at key events
 - Thank You in major communication channels
- **Bronze Sponsor - \$1,000**
 - 2 free conference registrations to attend entire event
 - Free exhibitor table
 - Free quarter page ad in the conference program
 - Acknowledgement on signs and in the conference program
- **Individual Sponsor - \$250**
 - 1 free conference registration to attend the entire event
 - Free quarter page ad in the conference program
 - Acknowledgement on signs and in the conference program
- **Exhibitor Table - \$500**
 - 2 free conference registrations to attend entire event
 - Free exhibitor table
- **Conference Program Advertisement (w x h)**
 - Full page ad (8" x 10.625"): \$500
 - Half page ad (8" x 5.1"): \$250
 - Quarter page ad (3.87" x 5.1"): \$125

We are also flexible with accepting any donation that you are able to contribute!

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